

Link quality requirements when you put our link on your website

- You must place our link under a category or on a page with the subject/theme on Alaska travel or Adventure travel. Our link can't be mixed with other links not related to Alaska travel.
- You must use the link information (title, URL and description) that we provide you when you put our link in your website.
- You must put a direct link to our website. We do not permit indirect links under any circumstances.
- You must put our link on an unframed html (hypertext markup language) or formatted page. We do not permit framing of our pages under any circumstances.
- You must put our link on the page directly on your website. We do not permit our link on a third-party site/different domain under any circumstances.
- You should not use meta tags or robots.txt to prevent search engine indexing the page on which you put our link.
- The page on which you put our link must contain less than 40 outbound links.
- The page on which you put our link must be reachable from the homepage of your website.

Link partner qualification

Please Note: We will only exchange links with websites meeting all the following requirements:

- Your website must be related to a travel topic.
- Your website must be "live" and not "under construction".
- Your website must be indexed by Google.
(Note: you can type your website: yourdomain.com in the Google search box to check whether your site is indexed by Google.)
- Your website must be in the English language (or have an English version available)
- Your website must have its own domain name (exceptions to this rule may be accepted if your website is of very high quality).

Additional requirements if you want to exchange link on our site's homepage

- Your website must be Alaska related.
- Your website must have more than 200 visitors a day, or your site's homepage must have less than 20 external links.

We do not accept the following web sites as link exchange partners under any circumstances

- Websites not related to travel.
- Websites not written in English.
- Websites punished by Google or websites being removed entirely from the Google index.
- Websites that have automated free-for-all links (FFA) page.
- Adult entertainment websites.
- Hate or warez websites.
- Gambling websites.
- Any website that we deem to be inappropriate for viewing by children.
- Websites that are discriminatory or deceptive in nature or that display discriminatory or deceptive practices.
- Web sites that advertise or endorse highly questionable products or services, including those under scrutiny by consumer or law enforcement agencies.
- Websites that knowingly attempt to download browser add-ons, pop-up generators or active spyware without explicit visitor consent.
- Websites that knowingly attempt to download any computer security threat such as active spyware, viruses or worms.

- Any non-themed website such as link farms and content-poor advertising sites, including sites whose primary content is third-party advertising.
- Websites with undesirable behaviors such as excessive pop-ups, irritating graphics such as rapidly flashing banner ads, or browser hijacking.

Our Rights

- We reserve the right to deny your link, especially if we determine that your website does not meet the criteria or disobey our link quality requirement.
- We may edit links which are too wordy or use too much marketing language in their descriptions or title.
- We may at any time revise our travel link exchange policy. You are bound by any such revisions and should therefore periodically visit this page to review the current version of the policy.

If you have any comments, questions or requests please contact us at (888) 513-5992

Planet Earth Adventures